

# Introduction from the Regional Trade Director for Southern Africa, Elena Williams, Department for International Trade South Africa



Department for  
International Trade



The Department for International Trade has teams in six markets across the Southern Africa region: South Africa, Angola, Mauritius, Mozambique, Namibia and Zambia, and we support companies seeking to do business in the remainder of the region from Botswana to the DRC. We provide tailored support and advice for businesses on how to start exporting or increase the amount of goods and services they sell. We also support UK businesses in their overseas investments.

In addition to all of this, we work closely in partnership with agencies of the South African Government on task forces designed to enhance the business environment and remove obstacles to trade.

There are many opportunities to exploit in South Africa, especially in infrastructure, agri-tech, defence, transport, and healthcare. Over the next three years, South Africa plans to spend more than ZAR 827 billion (£47.4 billion) in areas where the UK has strengths and access.

With ever-growing prospects to explore, South Africa offers significant business opportunities for those companies who are prepared to take advantage of them!

Regards,

**Elena Williams Regional Trade Director for Southern Africa, Department for International Trade South Africa**  
<https://www.gov.uk/world/organisations/department-for-international-trade-south-africa>

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## Audit Tax & Advisory



## Case Study (from a UK based company with proven success in South Africa)



## Insurance



## Office Solutions / Office Services



## Market Entry / Professional Business Services



## Forex / Money Exchange Services



## ICT / Telecommunications



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